

MFP8 gold Business Success Story in Japan

MFP8 GOLD won the Gold prize of Japan Audio Accessory Award 2016.



The following are comments from articles in magazines sold last year

The most recently released MFP8 Gold uses gold version plug, which are a further evolution of the nickel version plug that had already been highly regarded in the audio world.

Not only the appearance but also the contacts on the board are coated with gold plating to improve conductivity. Another feature is the robustness of the plug part for steady contact and less likelihood of breaking a nail. It is designed to perform perfectly even in harsh environments.

Network audio experts use MFP8 GOLD at home!

Bigger dreams with a LAN cable boasting the world's best performance.

The MFP8 Gold plug is being used at the International Space Station (ISS).

This is truly amazing, and proves that the plug boasts the world's best performance.

I have never felt such improvement in sound quality before. It increases the amount of information and enriches the expression of quiet parts of sounds.

MFP8 Gold is an audio LAN cable made by network professionals.

When I picked it up I was surprised by the heft of the connector, which has a unique design that required a wide range of technical requirements. The cable also has a well-considered structure that shields each pair of conductors and the outer circumference as well. The mesh tube is custom made of TECHFLEX and some others. I've never seen an audio cable with such well-considered physical characteristics. Furthermore, each cable has a serial number and also comes with a data sheet.

In my home audio room, I used three network players a LINN KLIMAX-DS, a LUMIN S1, and a LUMIN A1 and a DELA N1Z/N1A NAS.

The cables I used for comparison were commonly used audio grade LAN cables and well-regarded PC LAN cables used for the internet.

I tested by using audio sources from hi-res sound sources of nearly all genres, including the sound sources used in the NAS scramble test, as I switched between cables over and over again.

Now, as to the sound of the MFP8 GOLD we're all interested in, after listening, I could tell there was a lot of information and a depth of sound. Because quiet sounds are expressed over such a broad range, the difference can be easily heard right from the start of songs.

What's impressive is the fact that, with this cable, the sound source at the center of the speaker does not thin out. Most of the LAN cables I've tested were characterized by the fact that they spread the field of sound and made female vocals sound beautiful, but some of them tended to thin out the sound images at the centers of speakers, which gave me a sense for how difficult to create good audio LAN cables.

It definitely had good compatibility with audio-only NASs. I have never felt so much improvement in sound quality with a LAN cable before.

Since the sound quality improvement effects of this cable are so readily apparent, it would be the best to change two cables – one between the NAS and the HAD, and another between the HAD and a player – simultaneously to see how much the sound quality improves.

LAN cables can apply to two areas; the audio area and the network area.

Noise-free sound that captured even the heart of a prominent South Korean recording engineer

We listened to it again in the magazine's listening room. The network player prepared for this was the DSP-03, which are popular for its aggressive sound and high level of musicality.

The MFP8 GOLD provides cutting-edge sound. I was easily able to discern this in just one listen because the resolution is so high and the amount of information is so impressive.

With an example of classical music, "Berlioz: Symphonie Fantastique", when using a normal LAN cable, the field of sound is thin between front and back and there is very little depth. However, when changing to the MFP8 GOLD, it creates an evident difference in the expressive power of the field of sound. The sense of a three-dimensional soundstage is increased dramatically.

In particular, I would also like to point out that the inner sound image does not thin out. Its quality can be experienced best when listening to vocals like Diana Krall's in "Wall Flower."

JTL is now consulting with members of the audio industry as it considers the realization of the next-generation MFP8 GOLD IE.

* Details cannot be disclosed for copyright reasons.

JTL introduces a LAN cable using MFP8 to the Japanese audio market.

The 2016 Audio Accessory Excellence Awards – the only awards of their kind in the world – sponsored by ONGEN PUBLISHING CO., LTD, have been announced.

The awards are determined by a panel of judges comprised of 5 prominent audio economists in Japan, and the gold medal in the LAN & USB category went to the MFP8-GOLD.

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